



Professional Betterment & Lifelong Learning

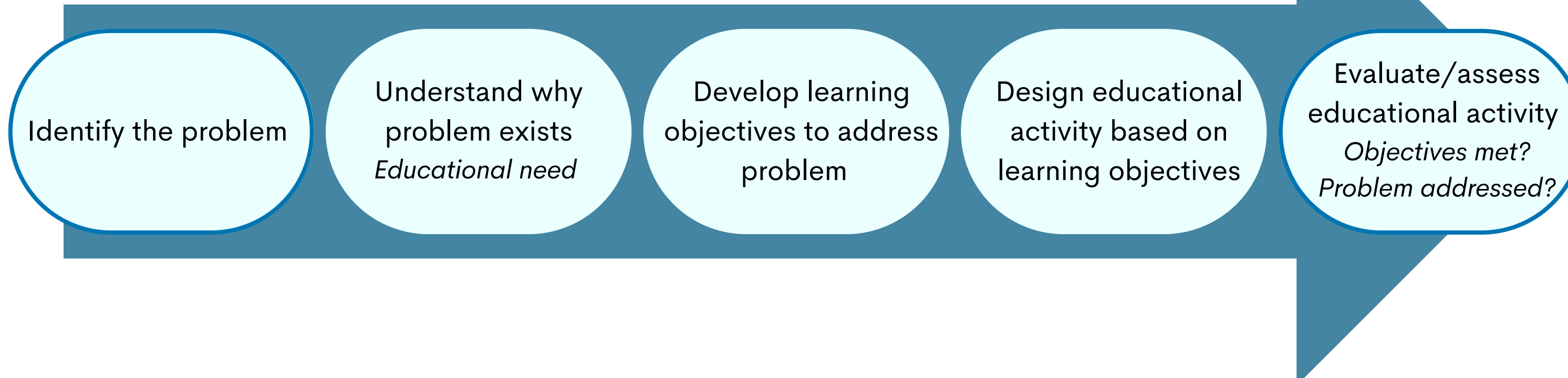
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PURPOSE

To provide a collaborative online environment that educates Somnia employees with relevant and timely content based on our company's expertise in clinical and practice management. The tools, trainings and resources provided through the platform serve to improve patient outcomes directly or indirectly through provider empowerment achieved by ongoing knowledge, competency and skill enhancements.

ACTIONS TAKEN

- Needs Assessment, gaps, content design
- Measure intervention for changes in competence, knowledge, performance in practice and patient outcomes



2022 CME Program Self-Reported Data

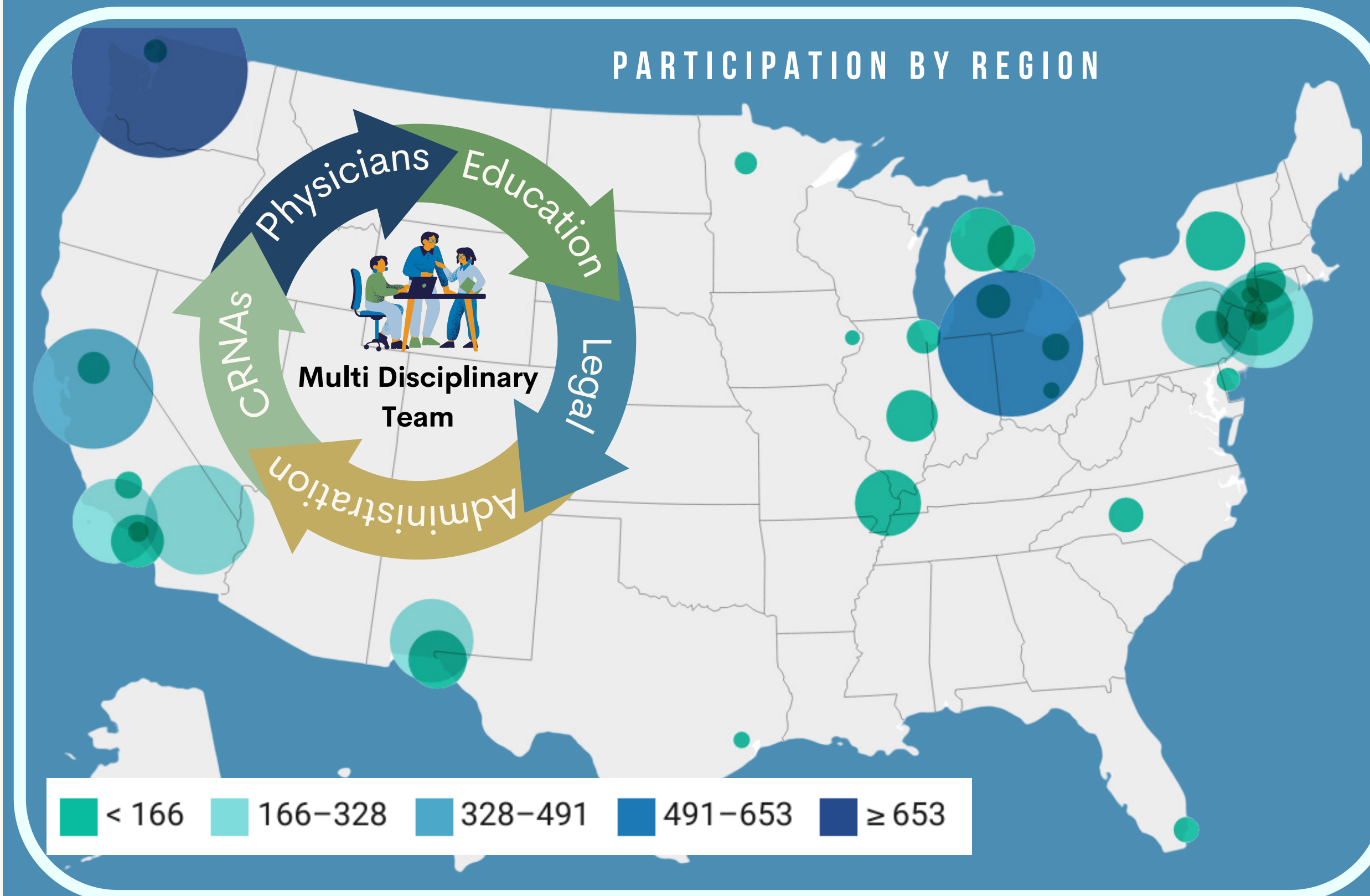
This activity addressed my gap(s) in knowledge.		1-5 Rating (1 Strongly Disagree - 5 Strongly Agree)	
Strongly Agree 5	39.9%	163	
Agree 4	43.8%	179	
Neutral 3	14.9%	61	
Disagree 2	1.2%	5	
Strongly Disagree 1	0.2%	1	
Average Rating: 4.22	n= 409		
2021-22 Δ 1.22%			

This activity addressed my gap(s) in competence.		1-5 Rating (1 Strongly Disagree - 5 Strongly Agree)	
Strongly Agree 5	38.6%	158	
Agree 4	40.1%	164	
Neutral 3	19.8%	81	
Disagree 2	1.2%	5	
Strongly Disagree 1	0.2%	1	
Average Rating: 4.16	n= 409		
2021-22 Δ 0.65%			

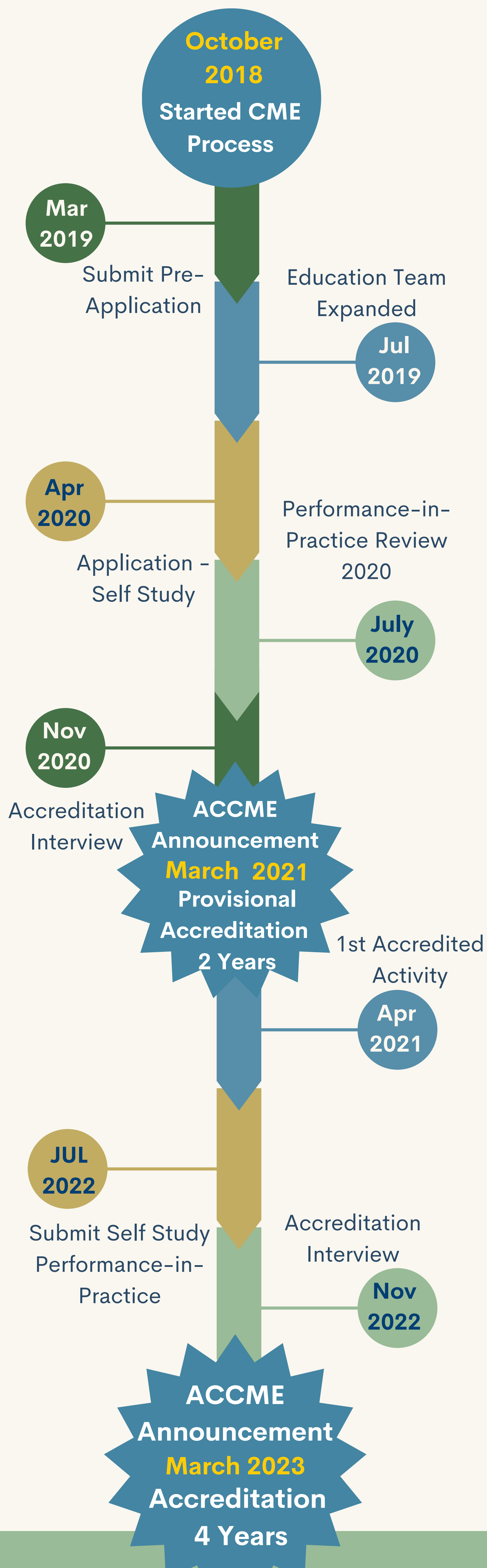
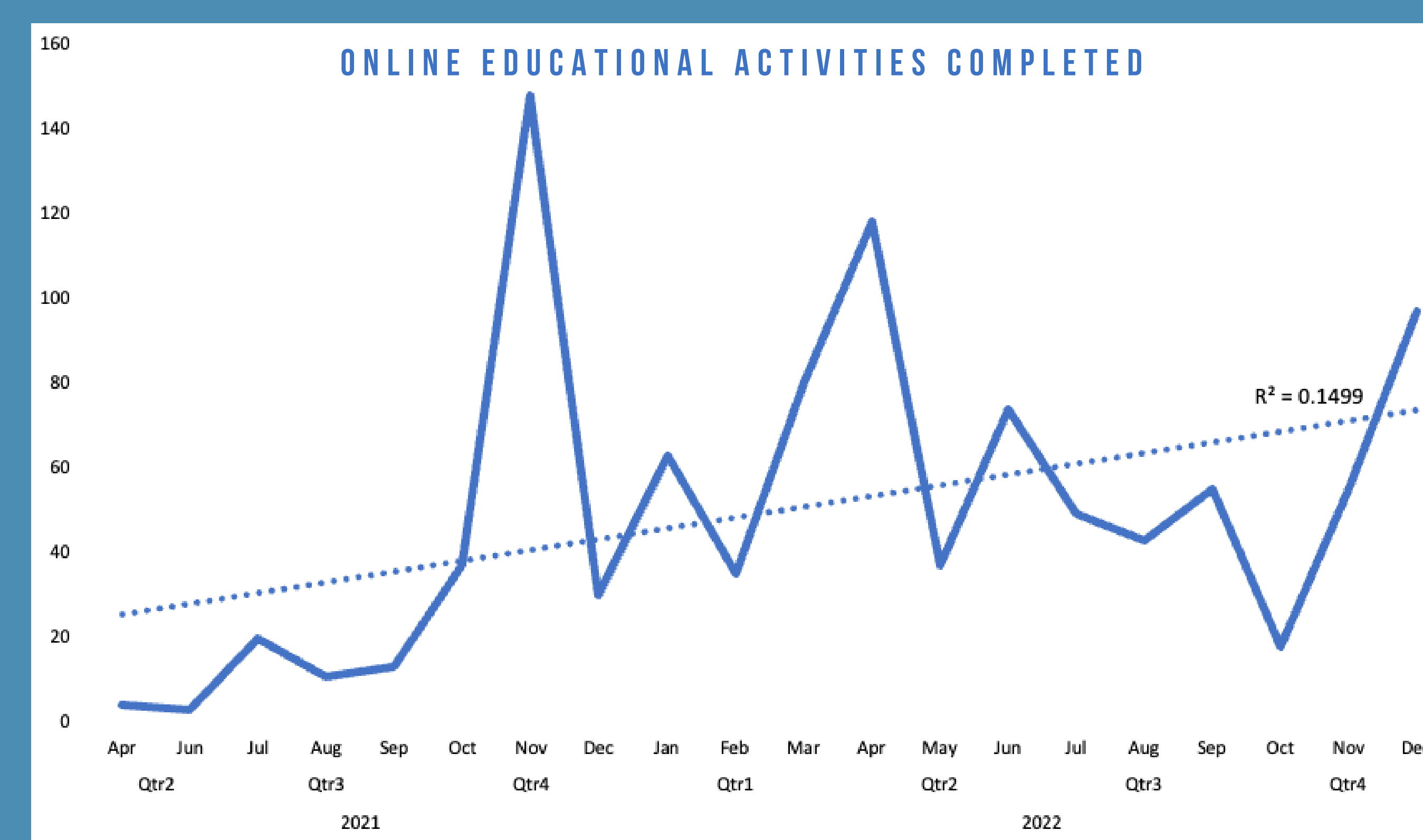
This activity addressed my gap(s) in performance.		1-5 Rating (1 Strongly Disagree - 5 Strongly Agree)	
Strongly Agree 5	36.8%	145	
Agree 4	43.7%	172	
Neutral 3	18.8%	74	
Disagree 2	0.3%	1	
Strongly Disagree 1	0.5%	2	
Average Rating: 4.16	n= 394		
2021-22 Δ 0.28%			

RESULTS

1. Nationwide footprint



2. Increased voluntary participation over time



LESSONS LEARNED

- Using effective gap analysis allows both outcomes data and learner feedback to guide content creation.
- Results suggest that ACCME Online Enduring Activities can lead to enhanced knowledge, competency, and performance.
- A brand messaging and internal communications plan supported engagement both directly and indirectly via newsletters, social media and other promotions and contests.
- A Learning Management System (LMS) with employee access via company network Single Sign-On Process (SSO) initially hindered access to the learning platform due to infrequent clinician engagement within network email and systems. However, after 9-12 months of consistent communication and assistance, we've seen an increase in engagement on the LMS as well as other network systems.
- Employees are eager to take both CME and non-CME educational activities when applicable and accessible.

2022 CME Activities Summary

31 Activities

- 2 RSS
- 1 Workshop
- 28 Enduring

901 Participants

- 556 MD/DO
- 325 CRNA
- 20 Other

872 Credit Hours Awarded

- 474 AMA PRA
- 330 AANA
- 20 N/A



Contact Information

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